



**New Mexico Regulation and Licensing Department
ALCOHOLIC BEVERAGE CONTROL**

PO Box 25101 ▪ Santa Fe, New Mexico 87504-5101
Phone (505) 476-4875 ▪ Fax (505) 476-4595 ▪ www.rld.state.nm.us/abc

March 23, 2020

Re: Segregated Sales

Dear Licensees,

The New Mexico Alcoholic Beverage Control Division (ABC), in response to the current COVID-19 epidemic, is allowing licensees to request a modification in their current floorplans particularly in regards to segregated sales as required by NMAC 15.10.52.8 and NMAC 15.10.52.9, and to further enhance the safety of consumers who are shopping at our grocery stores.

All affected licensees wishing to temporarily display alcoholic beverages outside of the designated alcoholic beverage display areas must request and be granted prior written approval from ABC.

Licensees must submit a request in writing, stating the specific reasons for the request, as well as the following details:

- 1) What types of alcoholic beverages will be displayed outside of the segregated area;
- 2) The quantity of each type of alcoholic beverages, and the size of packaging;
- 3) The location where each type and quantity will be displayed;
- 4) The duration in which the licensee is asking for approval to be granted.

Each request shall be submitted to ABC through email at Andrew.Vallejos@state.nm.us and Phillip.Sanchez2@state.nm.us. At no time may licensees display alcoholic beverages outside of the designated segregated area of the licensed premises without prior written approval from ABC. Approval may be revoked by the ABC Director at any time.

If ABC grants an approval, we will forward the new temporary floorplan to the Special Investigations Unit (SIU) of the Department of Public Safety, and licensees will be required to keep a copy of the written request and the approval notification from ABC on their licensed premises accompanying their approved floorplans.

Sincerely,

Andrew Vallejos
ABC Director

Michelle Lujan Grisham
Governor

Marguerite Salazar
Superintendent

Andrew Vallejos
Director

Alcoholic Beverage Control
(505) 476-4875