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# New Mexico Investors Cautioned About Possible Fraud Tied to Foreign-based Unregistered Investment Contracts

SANTA FE – New Mexico Regulation and Licensing Superintendent J. Dee Dennis Jr. issued an investor alert to all New Mexico citizens regarding possible securities fraud linked to the attempted sale of unregistered investment contracts being offered by a Birmingham, England-based company known as “Profitable Sunrise.”

The company has attempted to sell the investment contracts to individuals in at least one other southeastern U.S. state thus far, prompting authorities there to issue a Cease and Desist Order to the company’s officers.

An investigation of Roman Novak, Radoslav Novak and their company, Inter Reef, Ltd., doing business as Profitable Sunrise, revealed that the men allegedly promoted at least five different “investment plans” through a website that offered rates of return ranging from 1.6% per business day to 2.7% per business day for periods of from between 180 to 240 business days.

Investors were told that their money would be used to fund short-term, “risk-free” loans to businesses, and that “all funds deposited with us are insured against loss” by a leading investment bank. Further investigation revealed that victims had been instructed to wire money to financial institutions in Eastern Europe, including one bank identified as being in the Czech Republic. New Mexico records reveal that neither of the men, nor the company they represent, is registered to conduct securities business in New Mexico, as required by the New Mexico Securities Act.

“We want to make New Mexicans aware of the potential perils of web-based investment marketing,” said Dennis. “Evaluate every investment opportunity in the virtual world the same way you would in the real world, check before you invest, especially if it comes from a foreign country. This is a critical first step in protecting yourself from con artists and investment fraud.”

Dennis urged anyone in New Mexico who has invested with Profitable Sunrise to contact the New Mexico Regulation and Licensing Securities Division at

Alcohol and Gaming Division  
(505) 476-4875

Boards and Commissions Division  
(505) 476-4600

Construction Industries Division  
(505) 476-4700

Financial Institutions Division  
(505) 476-4885

Manufactured Housing Division  
(505) 476-4770

Securities Division  
(505) 476-4580

Administrative Services Division  
(505) 476-4800

1-800-704-5533.

The Regulation and Licensing Department's Securities Division protects New Mexicans from fraud and financial abuse by licensing investment professionals, registering securities offering made in the state, offering anti-fraud and educational programs to the public, and investigating fraud and other violations of the state securities laws. To learn more about investment fraud, visit the division's website at [www.RedFlagsNM.com](http://www.RedFlagsNM.com).

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